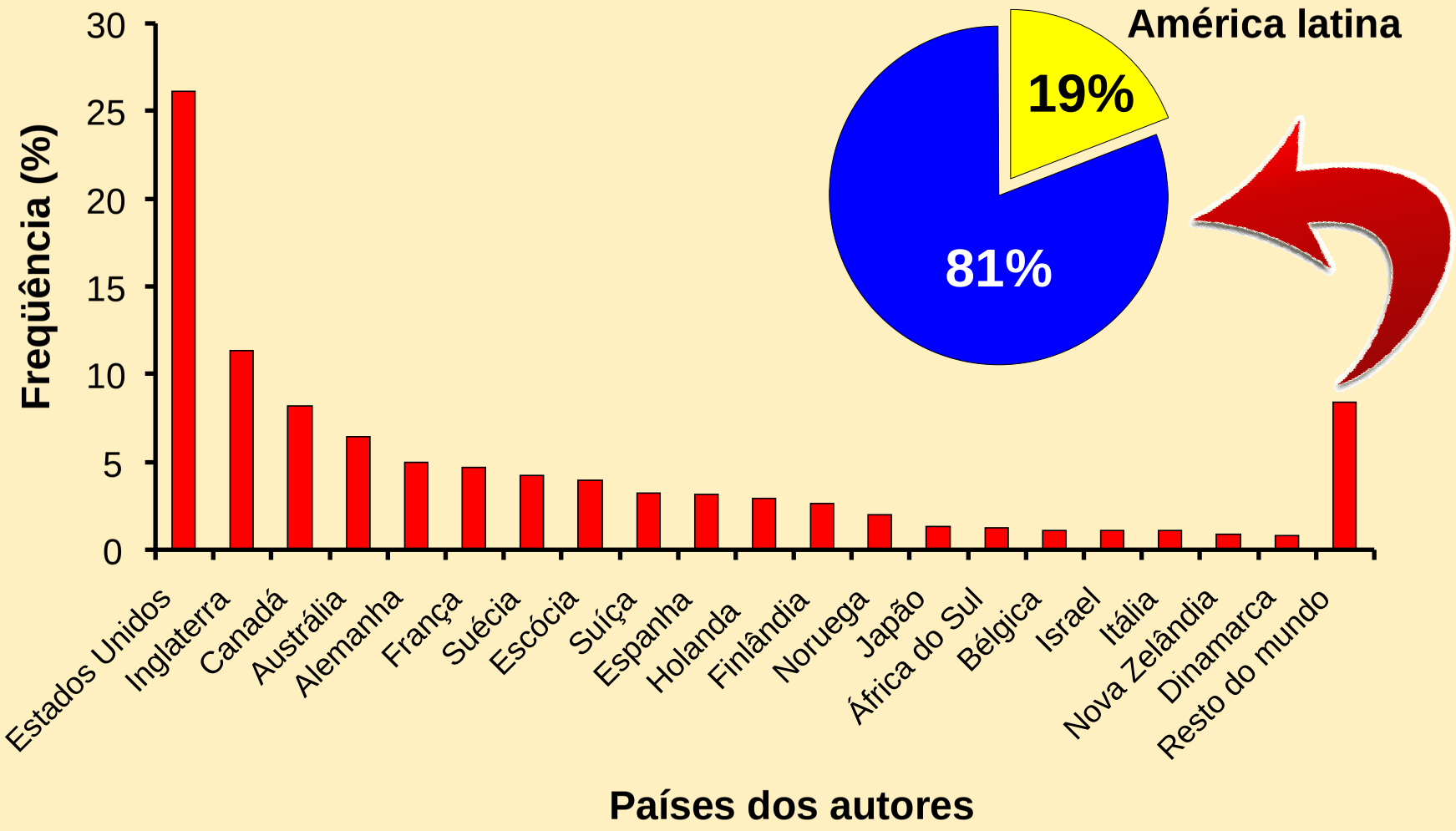
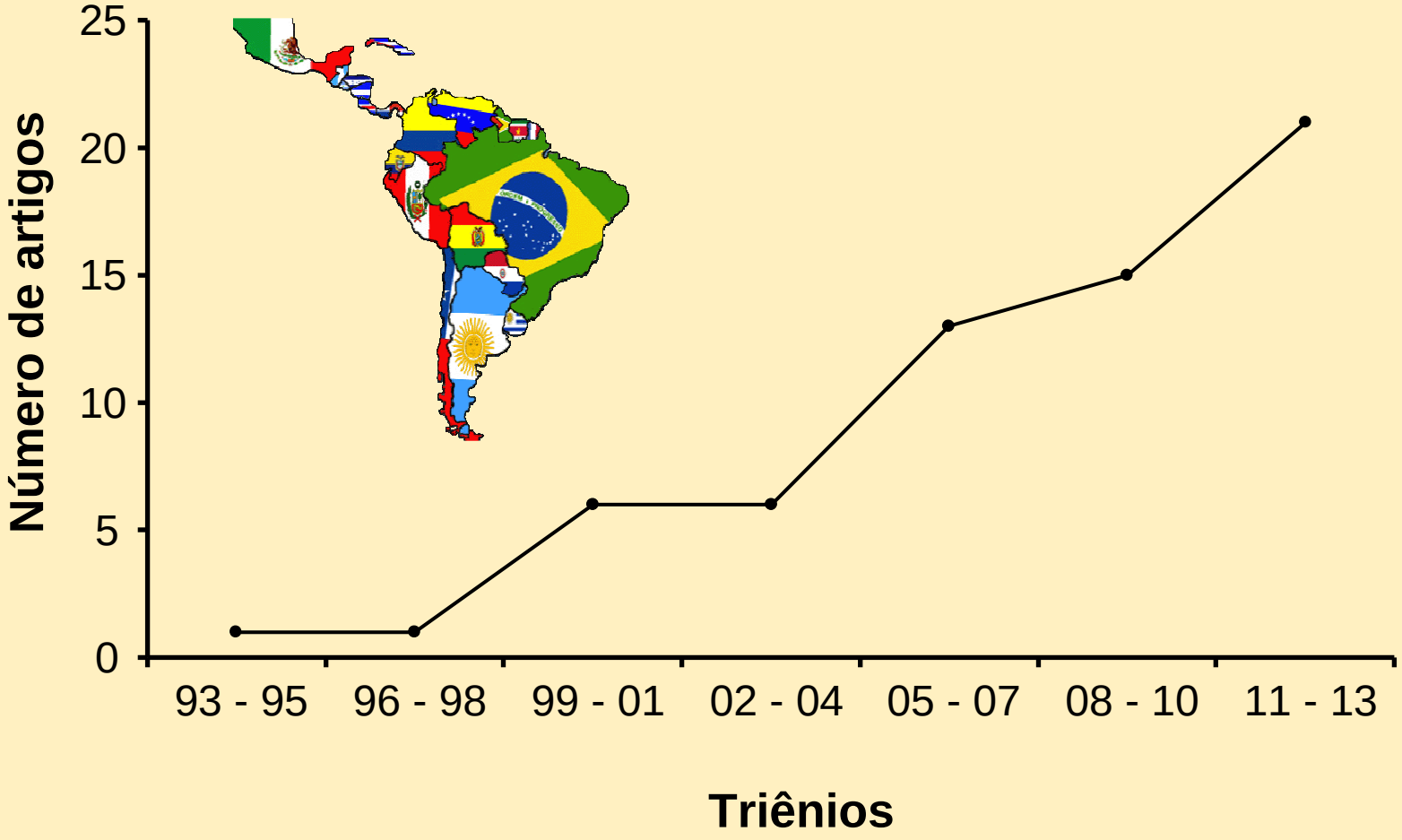
Contador de histórias

BEHAVIORAL ECOLOGY



BEHAVIORAL ECOLOGY

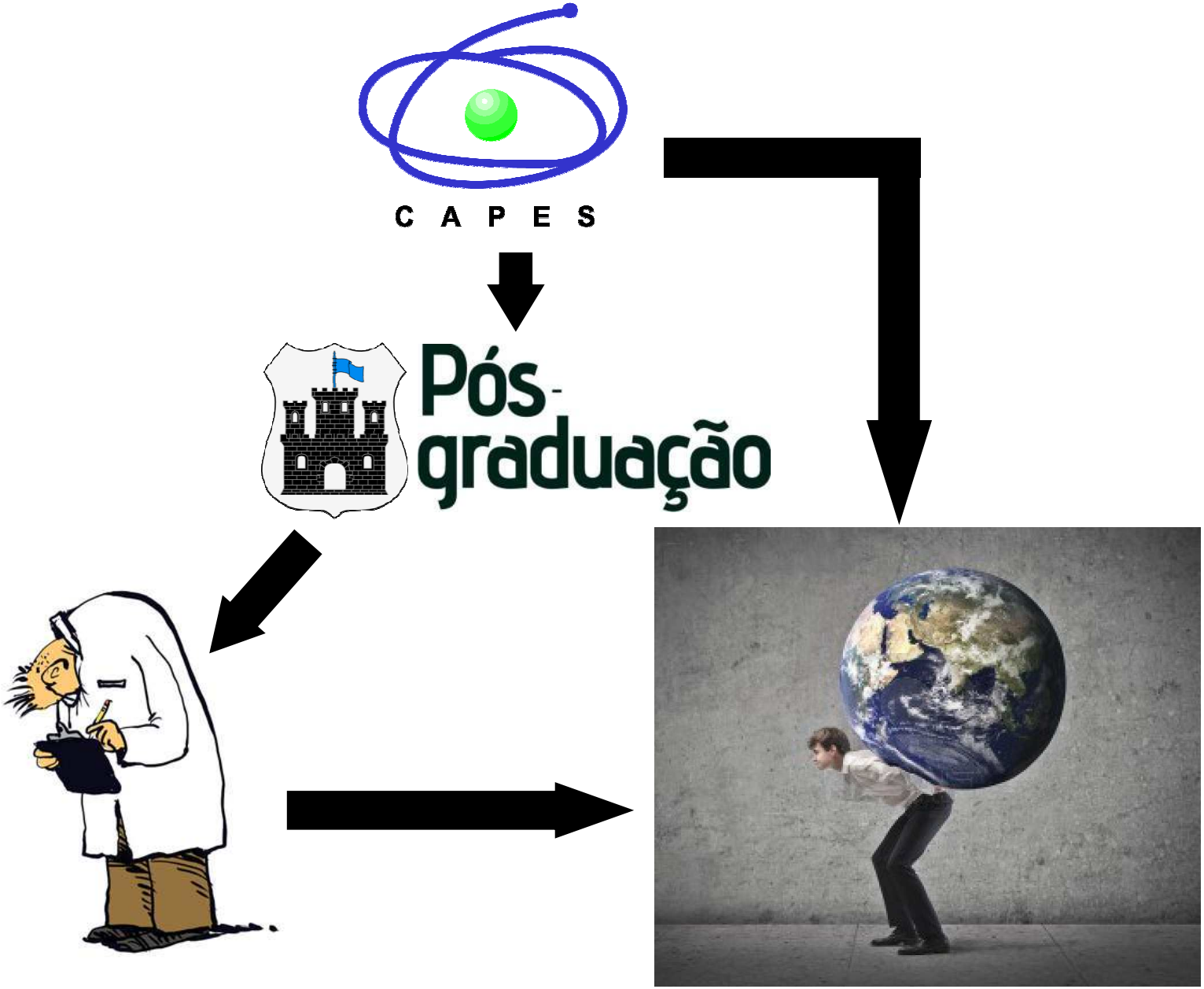


COMO CONTINUAR AUMENTANDO?

1. Aumentar o número de submissões

2. Aumentar a qualidade das submissões

COMO CONTINUAR AUMENTANDO?



QUALIDADE DAS SUBMISSÕES

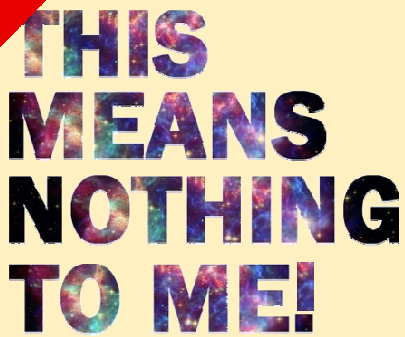
Summary of Opinion	Yes	No
1. Is the work of general interest to behavioural ecologists?	✓	
2. Is the work novel and a clear advance on previous work in the area?	✓	
3. Do the Title and Abstract accurately describe the contents of the article?	✓	
4. Does the Introduction clearly state how the study is novel and set out the reasons for, and context of, the study?		✓
5. Are the hypotheses being tested clearly stated?		✓
6. Are the methods and data suitable for the hypotheses being tested?	✓	
7. Are the methods described in sufficient detail for the study to be repeated?		
8. Is the experimental design sound (e.g. with randomization, without observer bias, without pseudoreplication)?		
9. Are the results correctly analysed?		
10. Do the conclusions in the Discussion follow from the results?		
11. Is the overall presentation clear and accurate, without wordy or tangential passages, or superfluous tables and figures?		✓
12. Is the literature correctly treated, with all relevant references cited?	✓	
13. Could any of the material be better presented in an electronic appendix?		✓
14. Do you have any animal care or other ethical concerns?		✓
15. Is the article more suited to another journal (please suggest one in your report)?		✓

Identificar questões “quentes” e de amplo interesse

QUALIDADE DAS SUBMISSÕES

sabe sobre o da

O objetivo des
aspectos do compo ...

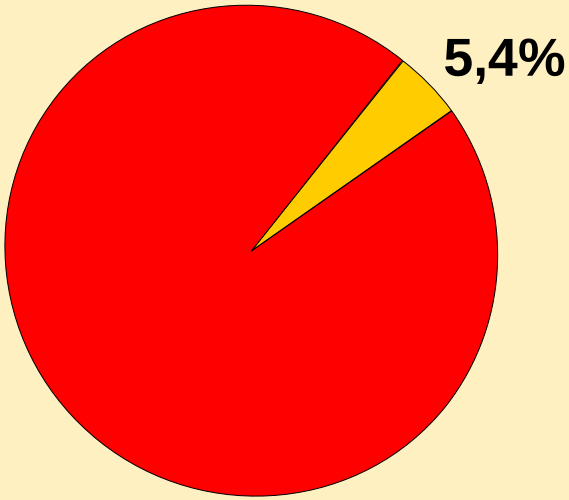


tho s dados
res sobre da
...

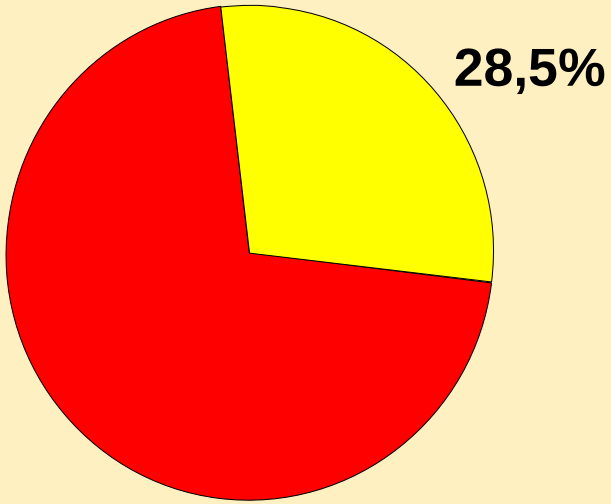
Hipótese: ame-a ou odeia-a, mas
não saia de casa sem ela

XXXII Encontro Anual de Etologia

Pôsteres que apresentam explicitamente hipóteses ou previsões



Pôsteres que poderiam apresentar explicitamente hipóteses ou previsões



ANIMAL BEHAVIOUR

Behavioral Ecology

Upfront reject: Sorry. The project was most likely very interesting but it was not hypothesis-driven. Try a specialist journal.

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Desenhar bons experimentos e ter rigor metodológico

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Analisar os dados de forma adequada

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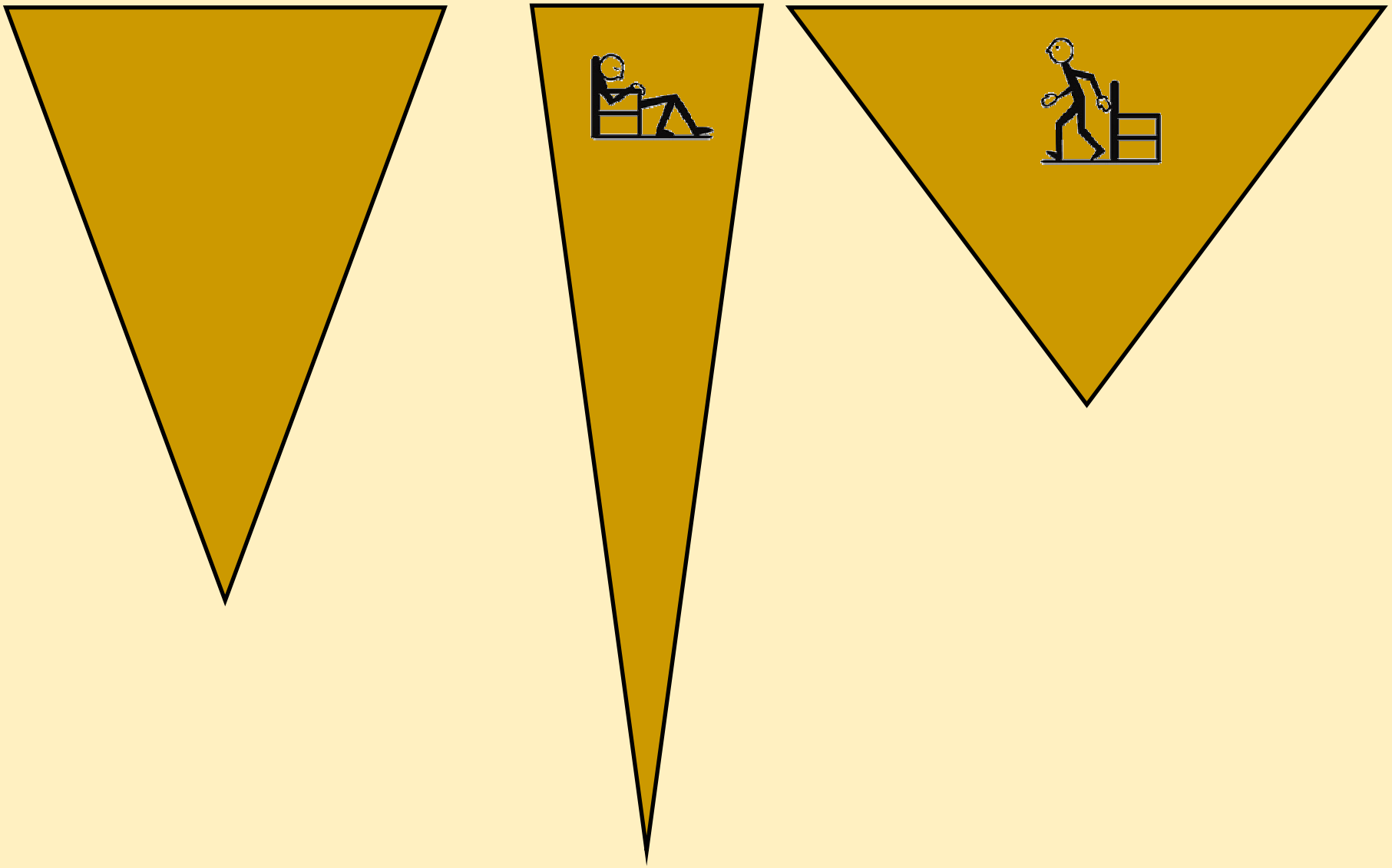
Contar uma história clara, concisa e bem estruturada

ESTRUTURA DE UM MANUSCRITO

ESTRUTURA DE UM MANUSCRITO

INTRODUÇÃO



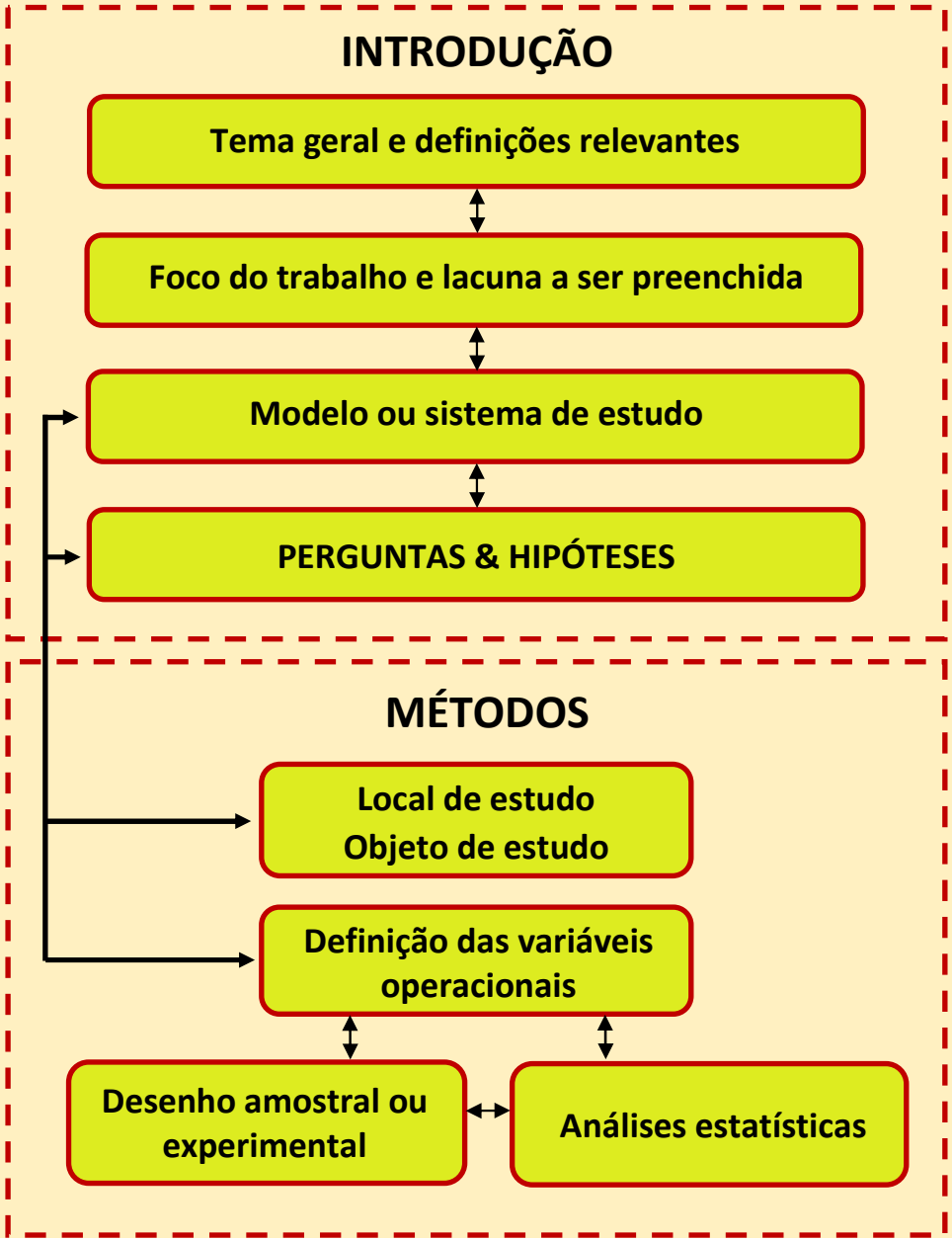
ESTRUTURA DE UM MANUSCRITO

1. Fragmente as frases e parágrafos da sua introdução

2. Peça a uma pessoa para reconstruir o texto, informando a ela apenas o número de parágrafos

3. Quanto mais parecida a versão reconstruída for da versão original, mais clara está sua seqüência de idéias

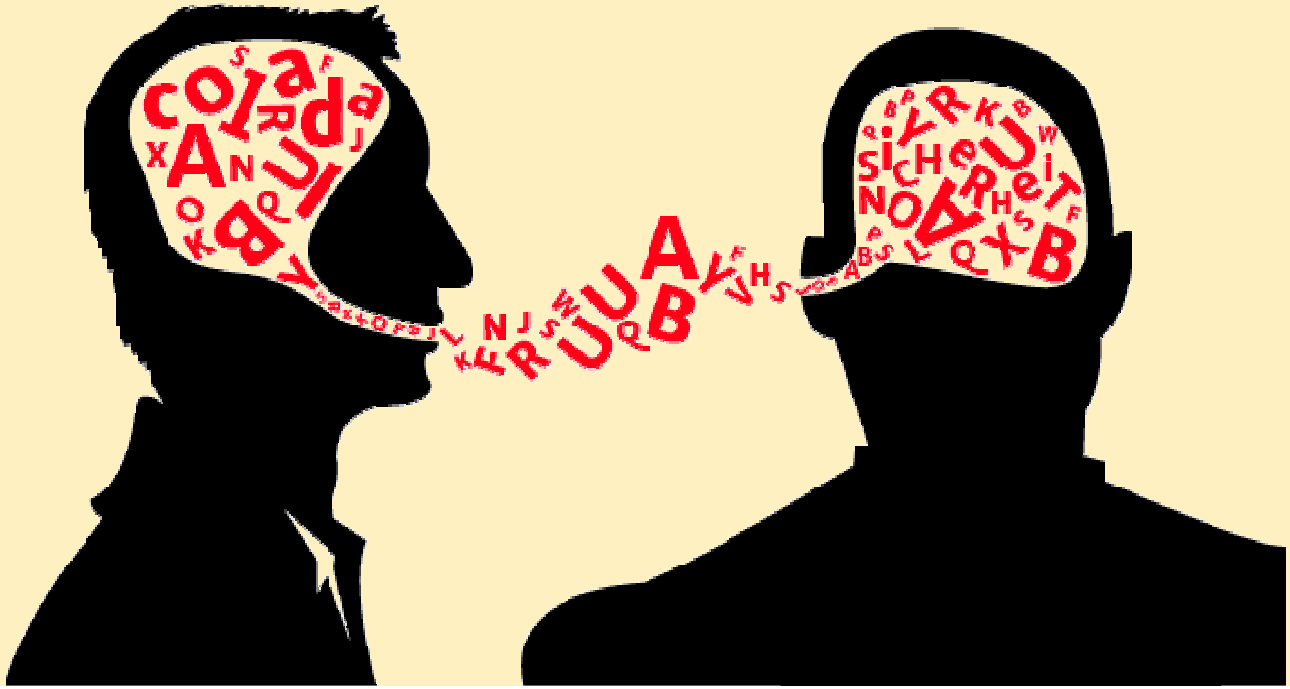
ESTRUTURA DE UM MANUSCRITO



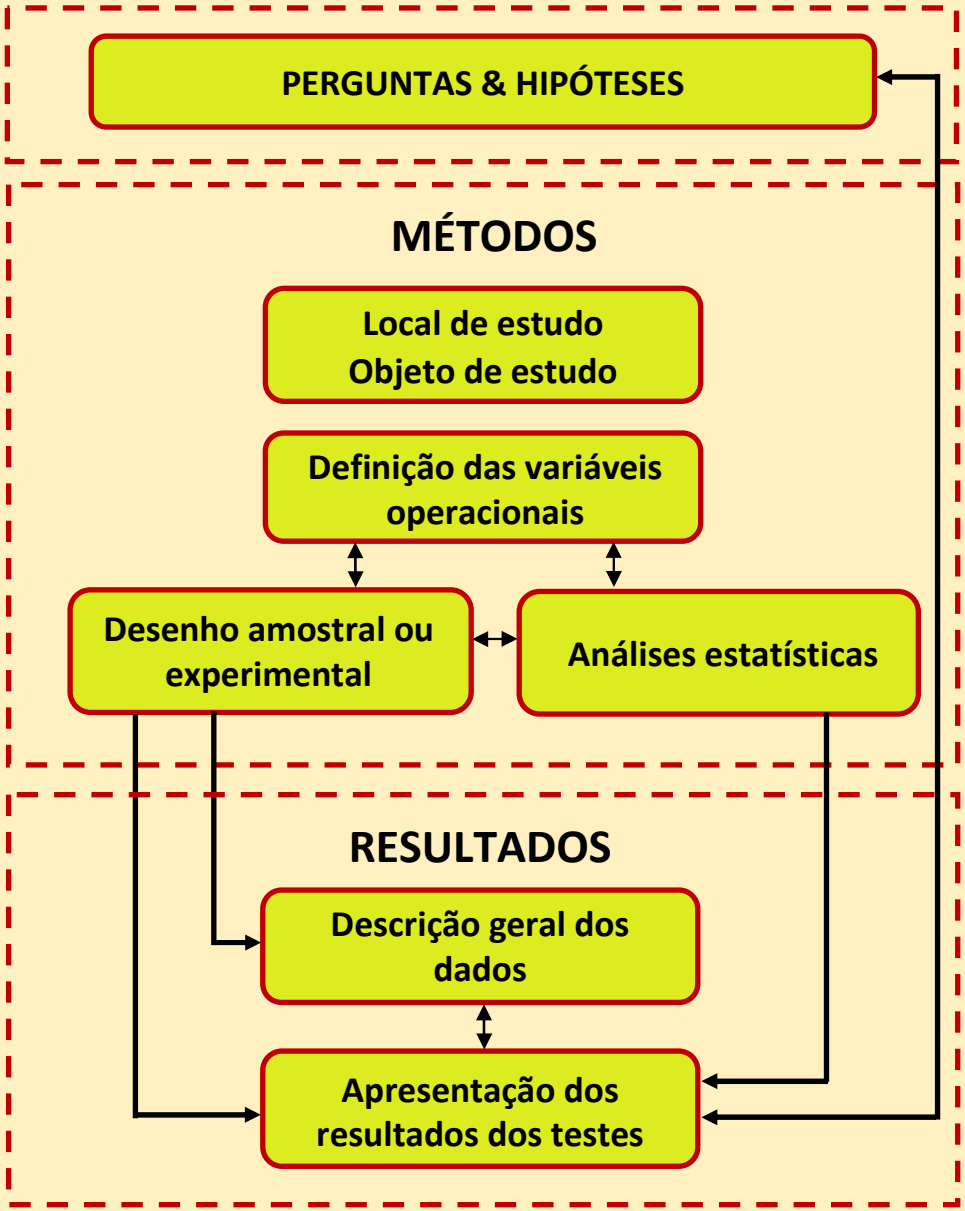
ESTRUTURA DE UM MANUSCRITO

1. Peça a uma pessoa para ler os métodos e explicar para uma segunda pessoa (que não conhece o trabalho) o que foi feito e como foi feito

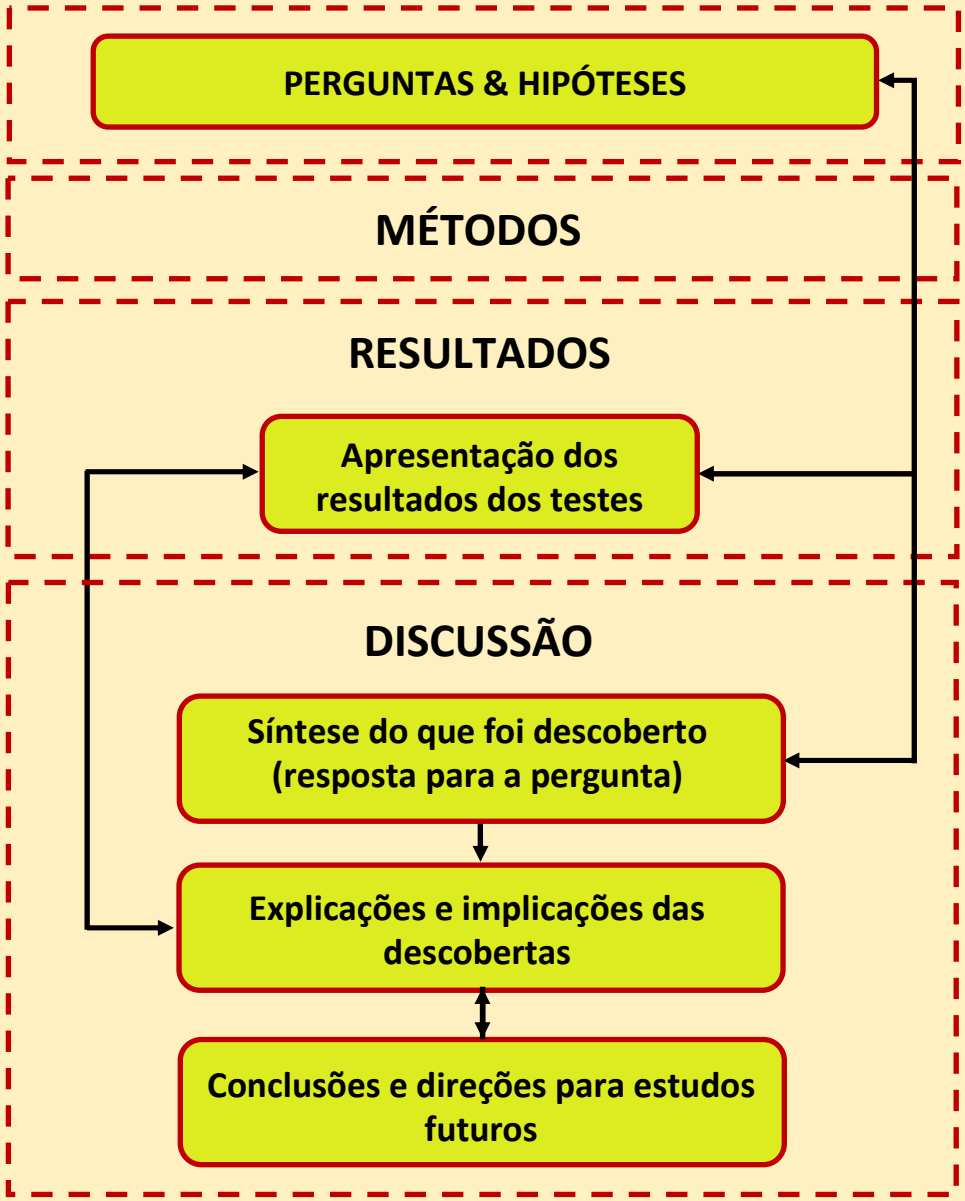
2. Quanto menos dúvidas a segunda pessoa tiver, mais clara está a descrição dos procedimentos



ESTRUTURA DE UM MANUSCRITO

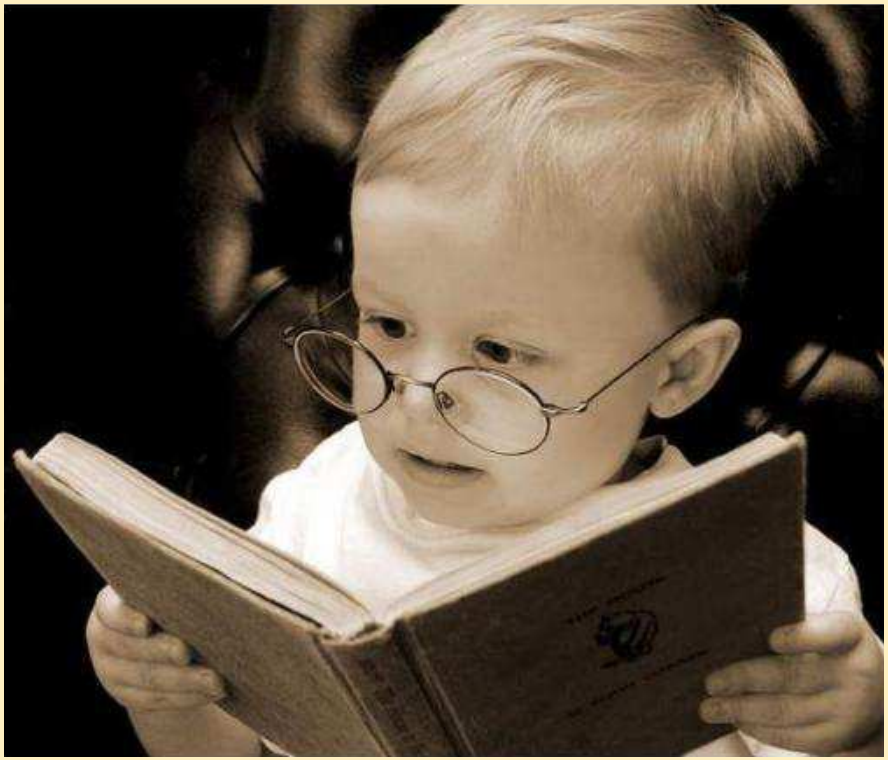


ESTRUTURA DE UM MANUSCRITO



DICAS ADICIONAIS

PERGUNTAS & HIPÓTESES

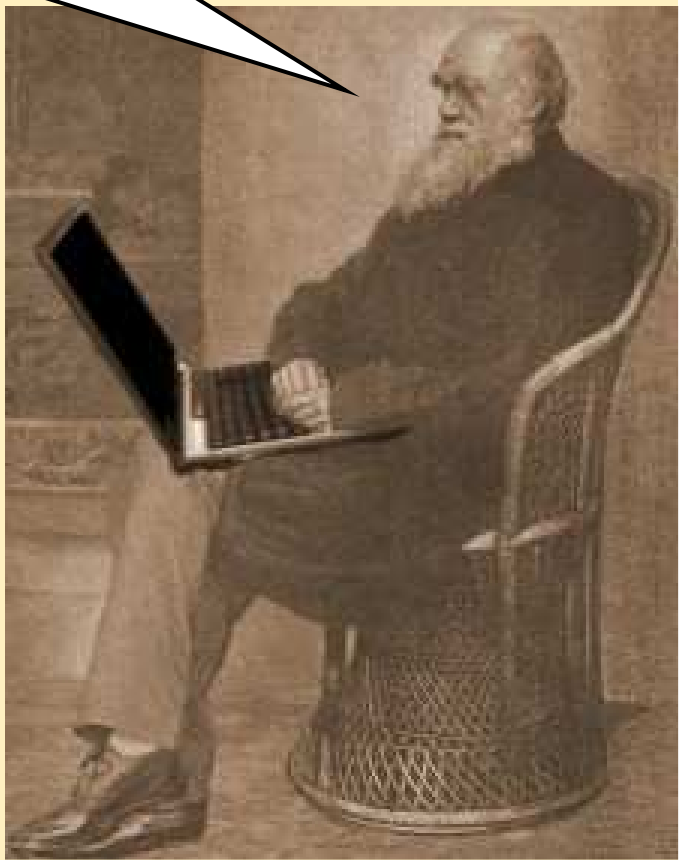


Estude a teoria:

1. Leia pelo menos um livro texto atualizado de capa a capa
2. Leia os trabalhos clássicos da sua área
3. Receba alertas das principais revistas da sua área
4. Conheça as polêmicas e desafios atuais na sua área

DICAS ADICIONAIS

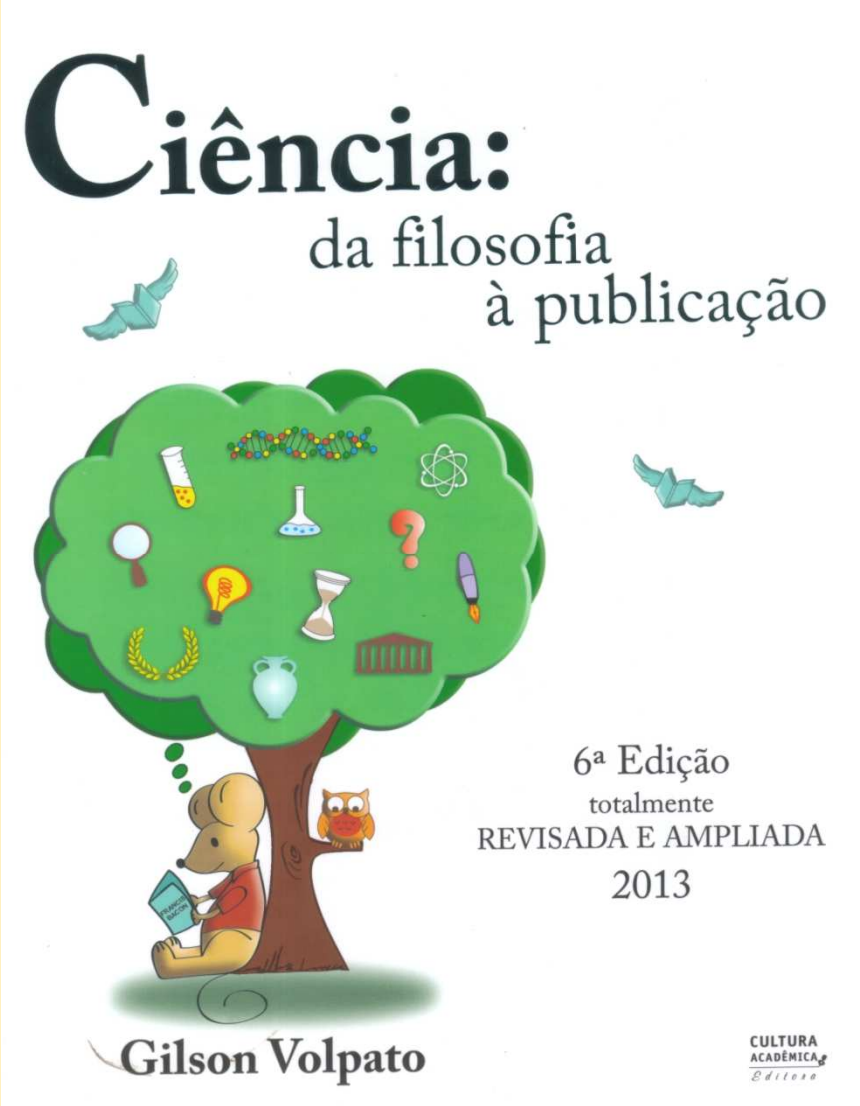
A vida de um naturalista seria muito mais feliz se ele tivesse apenas que observar e nunca ter que escrever...

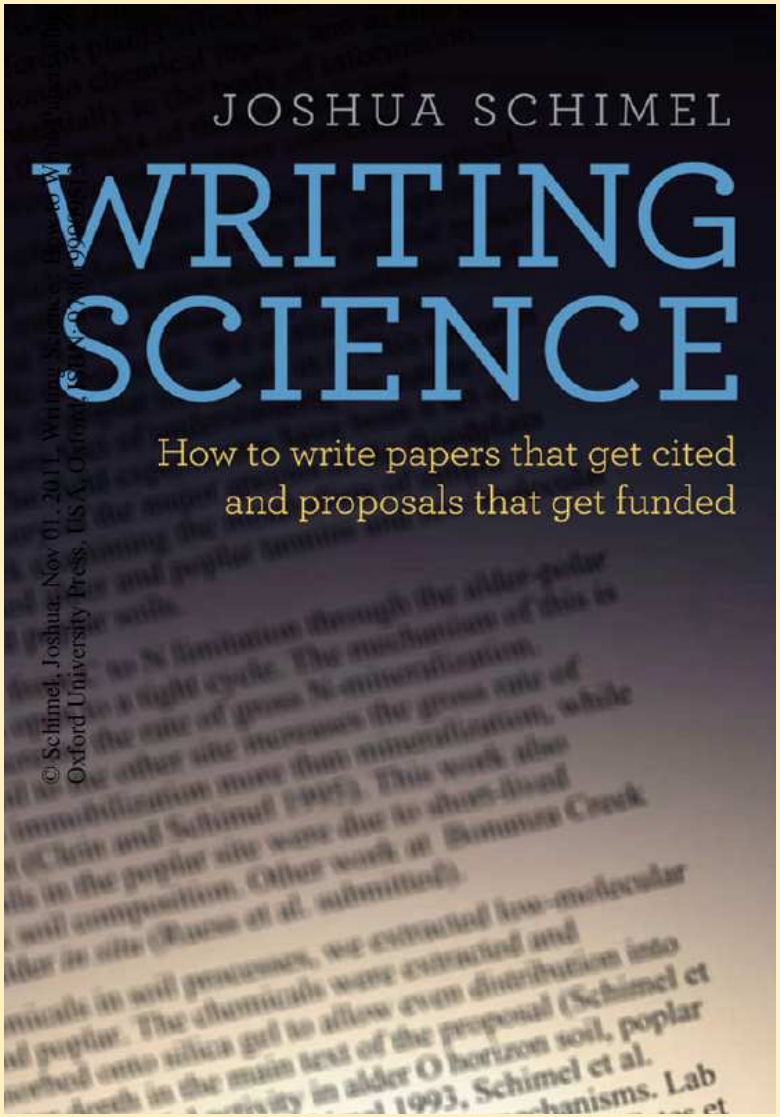


Exercite a redação:

1. Faça um curso de redação científica (existem opções *on line*)
2. Domine sua língua nativa (se preciso, faça cursos de reforço)
3. Aprenda a escrever em inglês o mais cedo possível na sua carreira
4. Leia pelo menos um livro sobre redação científica

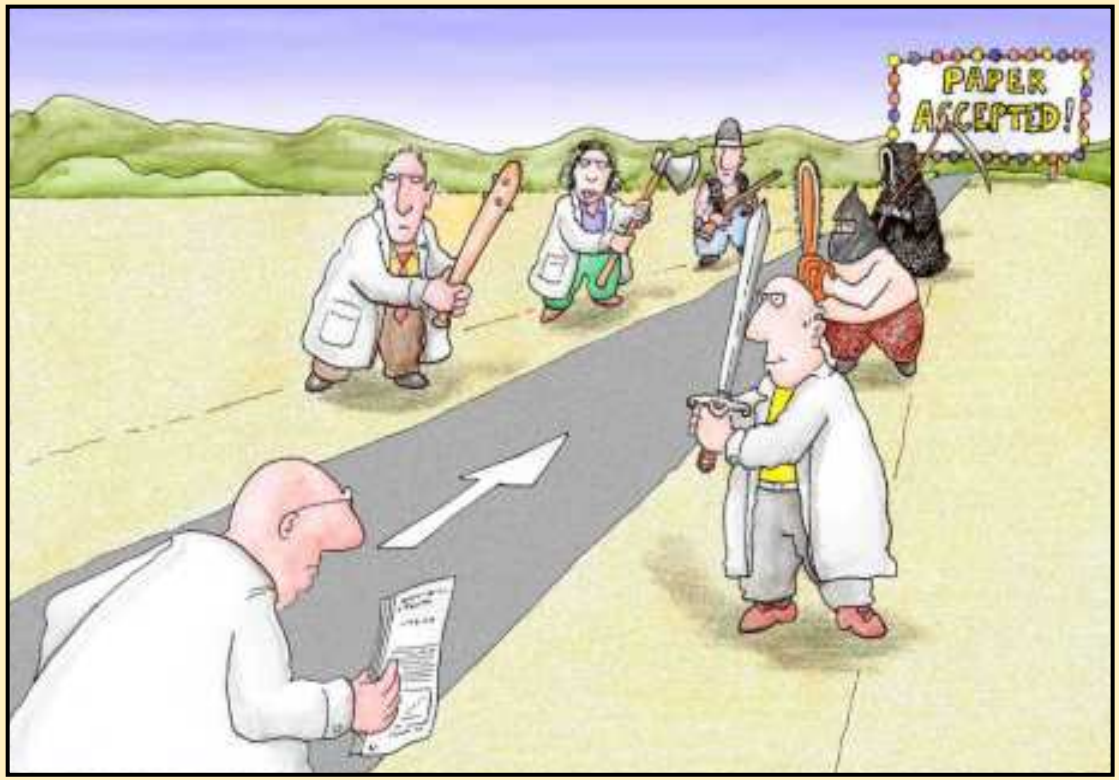
DICAS ADICIONAIS



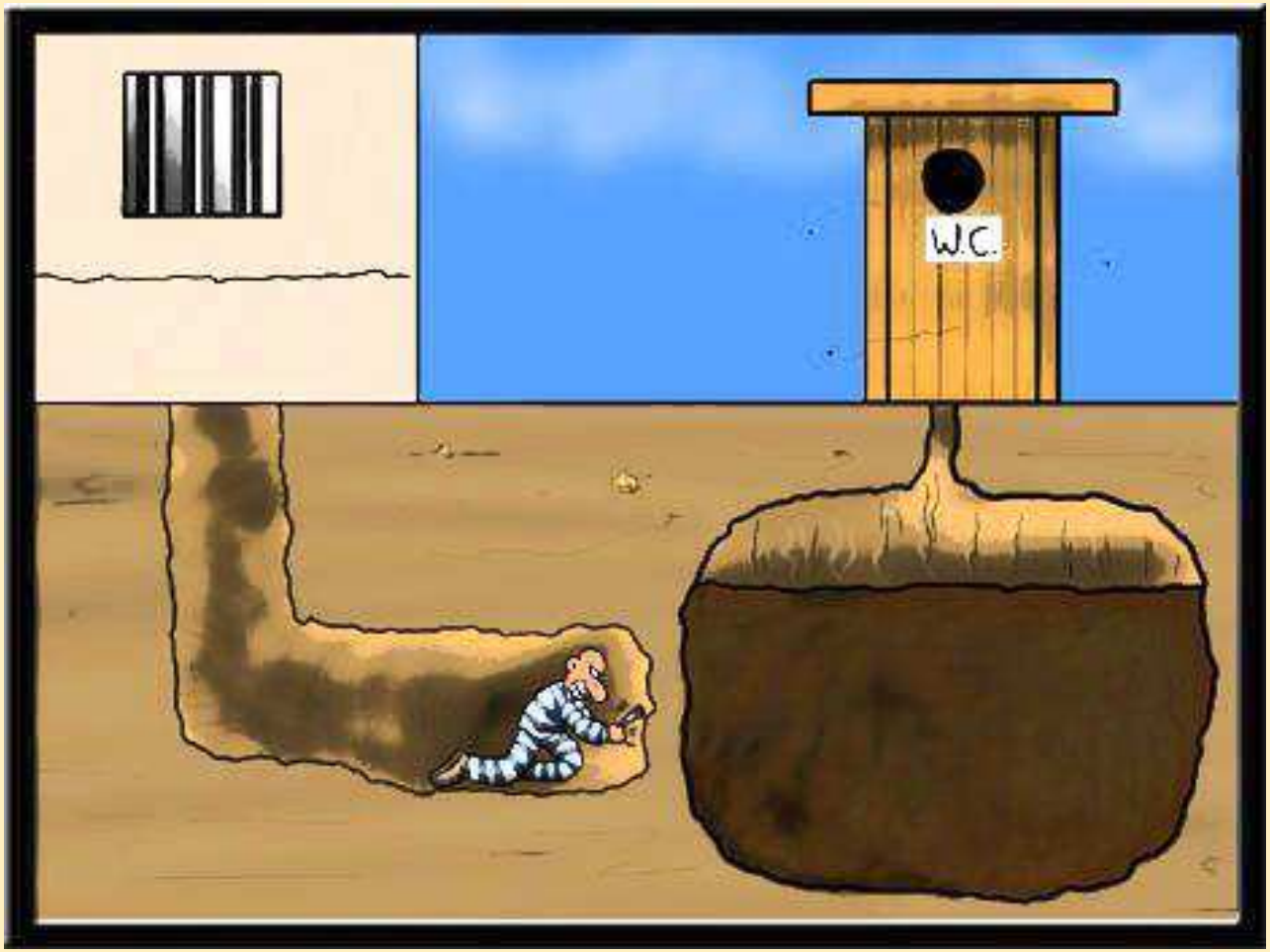


DICAS ADICIONAIS

Antecipe possíveis críticas: busque sempre comentários dos seus pares antes de submeter um artigo



DICAS ADICIONAIS



Saiba exatamente onde você quer chegar antes de começar a escrever seu artigo

Glauco Machado
glaucom@ib.usp.br